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October 12, 2011

To Whom It May Concern:

I am writing to recommend Julie C. Stoller for employment. She was hired at UMass Boston's College of Nursing and Health Sciences (CNHS) to help migrate our website to a new platform. She led a group of web, IT and marketing experts in this monumental 7 month effort. She also interfaced with the University IT Department and consulting firm to complete the new website.

First, the product (our new website) is much improved in design and efficiency and has widespread support. Important changes and additions have been made to the website and news items and events are included. Julie's leadership of this effort involved bringing together a diverse group of people with differing viewpoints. She was patient and prodding, focused on achieving the change in a quiet manner. She trained 4 individuals in the college as editors and developed a CNHS-specific CMS Guide and User's manual that will be used by editors as a reference and to train additional editors.

I have been impressed by Julie's knowledge and ability to implement the project. She is hard working and goal directed. Please feel free to contact me for additional information.

Sincerely,

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Greer Glazer, RN, CNP, PhD, FAAN Dean and Professor